

**SIPNA COLLEGE OF ENGINEERING & TECHNOLOGY,
AMRAVATI
DEPARTMENT OF MANAGEMENT STUDIES - MBA**

Synopsis Format

- 1) Introduction
- 2) Review of Literature
- 3) Company Profile
- 4) Research Problem Definition
- 5) Research Objectives (Minimum 5)
- 6) Research Methodology
- 7) Scope of Research
- 8) Limitations of Research
- 9) Chapterisation
- 10) Bibliography/Webliography

(In this format)

(Author Name) (Name/Article of the Topic) (City Name) (Publisher Name & Year)



Ex :- (Baumol,W.J.) The Stock Market and Economic Efficiency New York: Fordham University Press,1965

Structure

- Front Page
- Content
- Chapters
- Bibliography
- Font Size :12, Times New Roman (Heading Size :14)
- Spacing :1.5
- 3 Copies of Synopsis

(Students can take the synopsis format from their respective Project Guide)

Project/Dissertation In charge

HOD

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